

Community Government Pop. County Date Enacted Date Reviewed

CITIZENS FOR A SCENIC WISCONSIN  
Madison, Wisconsin

Communities with Good Sign Management

list begun June 2003

The communities on this list have been identified as having good signage management, based on review of their codes of ordinances and/or observation of their territory. Generally, this means that a business may have one reasonable-sized freestanding sign and reasonable wall signs, but no tall off-premise advertising signs (usually called billboards) are allowed and no large changeable message signs (such as electronic billboards) are allowed. (Non-conforming signs may exist, depending on the date of enactment of the sign ordinance.)

<u>Community</u>	<u>Government</u>	<u>Pop.</u>	<u>County</u>	<u>Date Enacted</u>	<u>Dates Reviewed</u>
Allouez	village	13,800	Brown		2015
Appleton	city	72,600	Outagamie		2015
Ashland	city	8,100	Ashland		2003
Bayfield	city	(530)	Bayfield		2003
Bayfield	county	15,100	Bayfield	1998	2015
Bayside	village	4,400	Milwaukee		2015
Brookfield	city	37,900	Waukesha	19 - -	2003 2015
Brown Deer	village	12,100	Milwaukee		2015
Cambridge	village	(1,500)	Dane		2003
Cedarburg	city	11,400	Ozaukee	2015	2015 10
Columbia	county	56,800	Columbia		2015
Cudahy	city	18,300	Milwaukee		2015
Dane County	county	509,900	Dane	19 - -	2003 2015
DePere	city	24,300	Brown	2001	2003
East Troy	village	(4,200)	Walworth	2011	2015
Elm Grove	village	5,900	Waukesha	19 - -	2003 2015
Franklin	city	36,300	Milwaukee		2015
Fort Atkinson	city	12,500	Jefferson		2015
Glendale	city	12,800	Milwaukee		2015
Germantown	village	19,700	Washington		2015 20

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Greendale	village	14,300	Milwaukee		2015
Greenfield	city	36,700	Milwaukee	2003	2015
Hartland	village	9,100	Waukesha		2015
Jefferson	city	8,000	Jefferson		2015
Johnson Creek	village	2,800	Jefferson		2015
LaCrosse	city	51,500	LaCrosse	2003	2003
Langlade	county	19,500	Langlade	19 --	2015
Marinette	city	10,900	Marinette		2015
Marshfield	city	18,700	Wood	2003	2003
Menomonie	city	16,200	Dunn		2015 30
Mequon	city	23,100	Ozaukee	19 --	2003 2015
New Berlin	city	39,500	Waukesha		2003 2015
Oak Creek	city	35,400	Milwaukee		2015
Oneida	county	35,600	Oneida	19 --	2015
Pewaukee	city	13,800	Waukesha		2015
Port Washingt	city	11,200	Ozaukee		2015
St. Francis	city	9,500	Milwaukee		2015
So. Milwauke	city	21,200	Milwaukee		2015
Sturgeon Bay	city	9,100	Door	1995	2015
Sparta	city	9,600	Monroe	2003	2003 40
Thiensville	village	3,200	Ozaukee	200?	2015
Wauwatosa	city	47,100	Milwaukee	19 --	2003 2015
Walworth	county	102,900	Walworth	2003	3003 2015
Waupaca	city	52,500	Waupaca	1967	2015
Whitefish Bay	village	14,100	Milwaukee		2015
Whitewater	city	14,500	Ozaukee	200?	2015
Winnebago	county	169,500	Winnebago	2002	2003 2015

all above 1,671,400

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Wisconsin 5,457,000

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### Communities with Fair Sign Management

Communities that have a “cap” on billboards or allow them only along major highways

Chippewa Fa	city	13,700	Chippewa		2015
Fond du Lac	city	43,000	Fond du Lac	2012	2015
Green Bay	city	104,800	Brown		2015
Marinette	county	41,600	Marinette		2015
Marshfield	city	18,800	Wood		2015
Menomonee F	city	35,900	Waukesha	2001	2015
Saukville	village	4,400	Ozaukee	2004	2015
Sheboygan	city	49,300	Sheboygan		2015
Trempealeau	county	29,600	Trempealeau		2015
All above		341,100			